



Media release  
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### **Aintree answers demand for data with WeatherTrax Live**

The roll-out of live weather data at major race meetings in Great Britain continues next week with WeatherTrax Live set to debut at Aintree's three-day Randox Grand National Festival beginning on Thursday, 8 April.

WeatherTrax is delivered by Cambridgeshire-based technology and ground management company, TurfTrax, and connects users directly to the on-site racecourse weather station providing 24/7 access to a range of detailed scientific measurements via the racecourse's own website.

Information including wind speed and direction, air and soil temperature and soil moisture is streamed live and published alongside independent GoingStick readings enabling horsemen, media and racing fans to monitor weather changes and ground conditions in real-time.

Latest WeatherTrax information for Aintree Racecourse can be found here:  
<https://www.thejockeyclub.co.uk/aintree/owners-and-trainers/the-going/>

Aintree Clerk of the Course Sulekha Varma said, "The Randox Grand National Festival is a global event and the appetite for data increases year-on-year.

"For the first time we are delighted to be able to make the same detailed localised information that would routinely be provided to horsemen, available to a world-wide audience on demand using WeatherTrax Live."

The WeatherTrax Live service was launched last year at Ascot as part of an enhanced offering for the Royal Meeting and was seen in action most recently at the 2021 Cheltenham Festival.

TurfTrax Managing Director Mike Maher said, "WeatherTrax Live data is becoming increasingly popular among participants and stay-at-home racing followers and we anticipate high demand for the service during the Randox Grand National Festival.

"The data was accessed almost 50,000 times during the Cheltenham Festival and in the days leading up to the declaration stages for the feature races, and we expect Aintree data to be equally sought after.

"We are thrilled to be working with the Jockey Club to provide enhanced data for some of their most important fixtures, and to add Aintree to Newmarket, Kempton and Cheltenham among the WeatherTrax Live portfolio."

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**ABOUT TURFTRAX**

TurfTrax is a global leader in the design and implementation of innovative data products for the horseracing industry, combining data to create knowledge and insight for the industry.

The British Horseracing Authority rules require every racecourse in Great Britain to use the TurfTrax GoingStick. The company also installs and operates Going Mapping and Weather Systems and its international customers include, France Galop, Deutscher Galopp, Dubai Racing Club, Saudi Cup, Breeders Cup, California Horseracing Board, Churchill Downs Inc., New York Racing Association, Woodbine Ent. Group, Hong Kong Jockey Club, The Australian Turf Club, Racing Victoria, Racing Queensland and Racing and Wagering Western Australia.