



TurfTrax adds July Cup fixture to STATS schedule

Sectional times will be available for the Darley July Cup and Etihad Airways Falmouth Stakes, QIPCO British Champions Series features at Newmarket's Piper Heidsieck July Festival, after TurfTrax today announced the addition of the three-day fixture to its scheduled coverage.

Managing Director, Mike Maher said, "Newmarket Racecourses have been instrumental in the development of the Sectional Timing And Tracking System and we are delighted that with the help of QIPCO British Champions Series, we have been able to add all 21 races at this prestigious meeting to our portfolio this year."

Coverage will, however be at the expense of the second day of Ascot's Betfair Weekend which had been included in the initial schedule published in April.

Maher explained, "We decided on the substitution following a review of operations after Royal Ascot. Taking the season as a whole, the Newmarket data will provide a more comprehensive and balanced portfolio.

"We have been able to publish data on our website for 20 of the 30 races at Royal Ascot including six of the seven QIPCO British Champions Series events, but there is still more work needed to ensure that we can deliver sectional times more quickly in that unique environment.

"We are grateful to Ascot for facilitating this change to the schedule which will allow more time to work on the configuration of the system before QIPCO British Champions Day whilst increasing the overall amount of data collected during the season."

Michael Prosser, Newmarket's Director of Racing, said, "Following the successful deployment of the tracking system at the QIPCO Guineas Festival on the Rowley Mile, it's great news that we will be able to provide the same enhanced information service for racegoers at the July course later this month."

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